

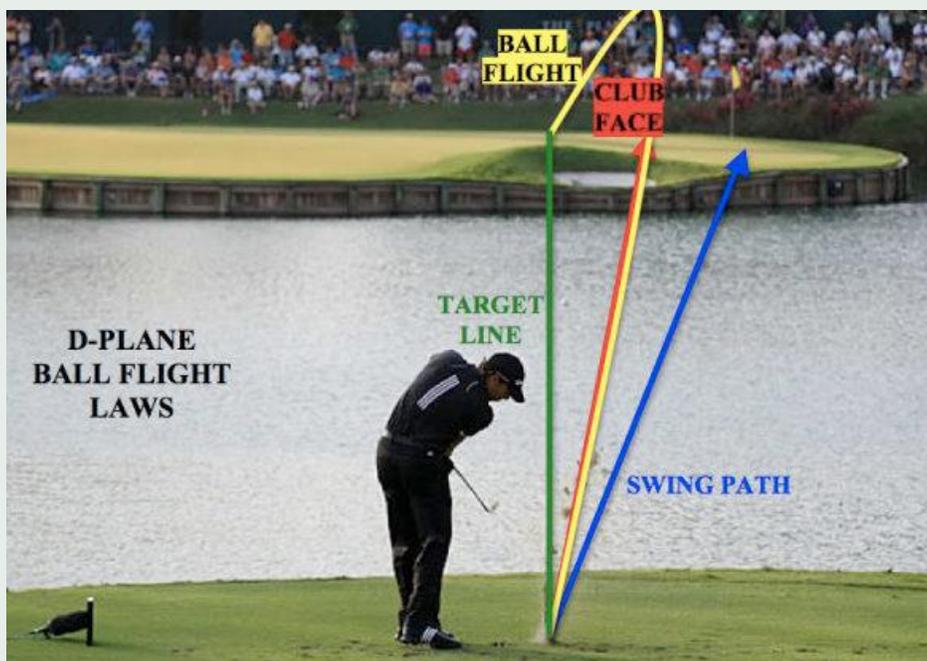


HALF-DAY-INTENSIVE WORKSHOP

Ball Flight CONTROL

Eliminate Those Directional Problems Now

If YOU want to elevate your Game
Hit it Straighter, and Nearer the Hole
Then Practice what I am about to Share with You



WHAT YOU WILL HEAR ON THE DAY...

WILL CHANGE YOUR GOLFING LIFE FOREVER !!!

World Class Instruction is Right at Your Front Door

By

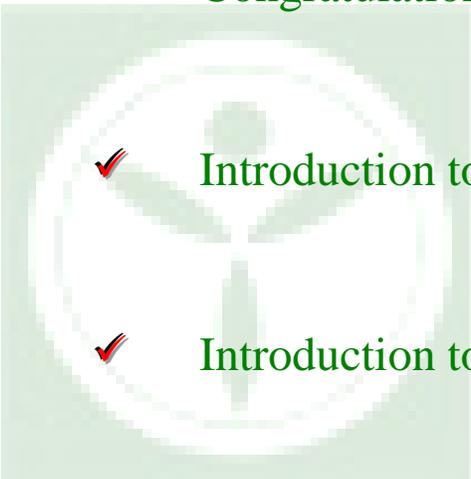
John Furze (PGA Australia, GSED)

The Golfing Machine is Revolutionizing Conventional Golf Instruction



Half Day G.O.L.F. Workshop Contents

- ✓ Welcome - Where and How to Book
- ✓ What does this package include
- ✓ Congratulations – You finally made it here



THE
GOLFING
MACHINE

- ✓ Introduction to Homer Kelley's "The Golfing Machine"
- ✓ Introduction to Alex Sloan (USPGA, GSED)
- ✓ Workshop Schedule (1.00pm to 5.00pm)
- ✓ About your Coach – John Furze (PGA, GSED)
- ✓ Testimonials about my Workshops

John's demonstrated capabilities of all types of shots fade, draw, high, punch which is essential on windy days – enable John Furze to accurately describe the physical movements required to play these shots.

"Norman Von Nida"

Where and When

Where:	Sandringham Golf Driving Range
When:	<i>TBA or Organise Your Own Group Now and Book</i>
Time:	<i>1.00pm to 5.00pm (4 Hrs Intensive Instruction)</i>
Cost:	<i>\$225.00 p/p - Including Break</i>
Bookings:	0433459107
Email:	golfur@netspace.net.au
Website:	www.golfswing.com.au

John Furze (PGA, GSED) will head this Half-Day **Intensive** Golf Workshop.

If you can understand what your ball is doing in flight then you have a good chance of finding the areas in your swing that caused it and you will know how to correct it.

Two major principals are considered in Ball Flight, the **Swing-Path** and the **Clubface Angle** at impact in relation to the **Target Line**.

The "New" Ball Flight Laws are based on the "Fact" that the ball's flight pattern is primarily dependent on the **Clubface** orientation at impact (Actually at Separation Point when the ball actually leaves the Clubface), and that approximately 85% of the ball's initial flight direction is determined by the **Clubface** orientation while only 15% of the initial flight direction is dependent on the **Clubhead Path** at impact.

This will be a group presentation with hands on training throughout the session with a ratio of one Instructor to Six Attendees.

This Program Includes the Following;

- ✓ **A Proven System – not Method – For Ball Flight Control**
- ✓ **Half Days Intensive Tuition**
- ✓ **Both Theory and Practical**
- ✓ **Unlimited use of Range Balls**
- ✓ **Break – Coffee/Tea**
- ✓ **And Much More**
- ✓ **Refer to the Program Schedule**



Congratulations

The decision you have made to attend my Half Day **Intensive** Golfing Machine Workshop in search of improving your Directional Skills is commendable.

No matter at what level your golf is your golf skills and knowledge will be rewarded.



The Instructor's job is to explain and inform

The Student's job is to absorb and apply

My request of you is to be open minded about all you hear but ask questions about what you do not understand.

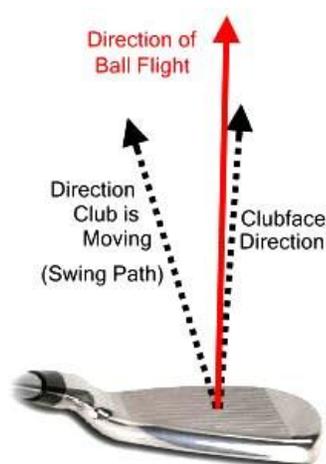
You are going to hear some things that you have never been exposed to before.

These Golfing Machine Schools are regularly booked out as numbers are limited - so book early to save your place in the field in this event.

John Furze (GSED) will be conducting a high-powered intensive Half - Day "Golfing Machine Directional School" at The Sandringham Golf Academy.

These schools whether they are Full Swing, Putting, Directional or Power orientated have proven extremely successful.

"Not only do we get results but at the same time so do you and that's the name of the game".



Learn the **"FACTS"** about what effects Ball Flight and how to control its Trajectory and Direction.

Stop that slice off the tee or hook into the trees. The time in NOW to take control of your Ball flight

The Half - Day Program is fully structured and is aimed at understanding and applying certain Principles so you will have a comprehensive knowledge of Ball Flight Control.

Homer Kelley Author of The Golfing Machine



The Golfing Machine was first published in 1969 after 28 years of research by the late Homer Kelley 1907 - 1983, it has been 42 years since its first publication and we are now up to the 7th Edition which was published in 2006.

Homer's first exposure to golf was back in 1929 when he worked in a Billiard Hall during the Great Depression years.

The owner was an avid golfer and gave Homer a series of lessons. On his first game Homer shot a 115 and exactly six months later he had a 77.

Well Homer thought he's got it made, he's finally perfected, mastered the golf swing.

The only thing was, that when he went out again he couldn't get anywhere near that score. So he went back to his Golf Professional and explained what had happened.

The Golf Professional said fine. Well you must have been a lot more relaxed. Homer said that the night before he never slept as he was so nervous.

The golf pro asked Homer what he thought and homer said he felt he had a slower and smoother swing so the professional said fine just continue doing that. That was no answer for Homer.

Five different teachers later, five different sets of instructions later Homer was no closer to achieving his goal.

Homer loved the game of golf. It really broke his heart to see so many people having so much trouble playing this great game.

So this inspired Homer to gather all the possible information about the golf stroke, he list and he categorized, he tested and he practiced and then he evaluated it all and he wrote the book The Golfing Machine that equates a golfer with a machine and sets down the Scientific Laws that govern the golf stroke.

Homer wasn't a Golf Professional; he was an Engineer in the Navy and by his own admission he never actually had an Engineering Degree. He worked for the Boeing Aircraft Company and he was recognized as a problem solver even though there was no actual position.

To Homer's own way of thinking and talking others who had read many books on golf, that all golf books were alike. At that time there were 115 recognized golf books on the market.

So what was different, what was so special that Homer had to write yet another volume when there were so many already? Homer thought that there should be something better than "Feel", or something behind "Feel" that needed to be investigated.

He found that there were Relationships that had to be maintained and understood and the best way to describe these Relationships was on a Geometrical Basis, as nothing as complicated as golf could be handled with "Feel" without a "Feel System".

So from the Geometrical Relationships he began to take the "Feel" from Relationships rather than just how it felt and this gave him something concrete to go by.



Homer thought that if players could duplicate this motion on a Geometrical Basis and decided for themselves how it "Feels" to them, then everyone would have their own interpretation.

So it is not, Geometry as a Science, as a study of Geometrical problems, theorems and so forth but of Geometrical Figures such as Circles,

Arcs, Points, Lines, Rectangles, Triangles and so forth.

Law is the *Cause*, swing, stroke, procedures are the *Means* only and Ball Flight whether intended or not intended is the *Effect*.

So use whatever Means to apply the *Laws* to get the desired ball *Effect*. These are not just any made up golf laws but Newton's Laws of Force and Motion.

In January of 1981 Homer conducted his first Authorized Instructors course and the attendees were Mr. Alex Sloan, Mr. Tom Tomasello and Mr. Larry Aspenson.

Alex Sloan (USPGA, GSED) a Disciple of Homer Kelley

A Message from Alex Sloan to You



"Tom Tomasello (USPGA, GSED), a very close friend of Alex, came into my golf professional shop one day and I happened to be standing behind the counter and Tom slammed this little Yellow Golf Book onto the counter and said "Alex, what does the title of this book say".

I read out aloud the name; "The Golfing Machine by Homer Kelley" and I told Tom that I had never heard of this book before.

Tom was a clothing salesman at the time and he said to me that if I purchased a rack of slacks from him he would take me out to the practice fairway and give me a lesson on the book. Unbeknownst to Tom, I had already prepared an order for him, so of course I agreed. So out to the practice fairway we both went.

I had never won a PGA Title before and within four months of that session with Tom; I won three PGA Titles just focusing on one main aspect of the swing".

Now what was that one thing that Alex thought about on every stroke????

This my friends is where I am going to leave you in suspense as this will be our main focus on this day and how we implement this into our golf swing from the shortest chip to the longest drive.

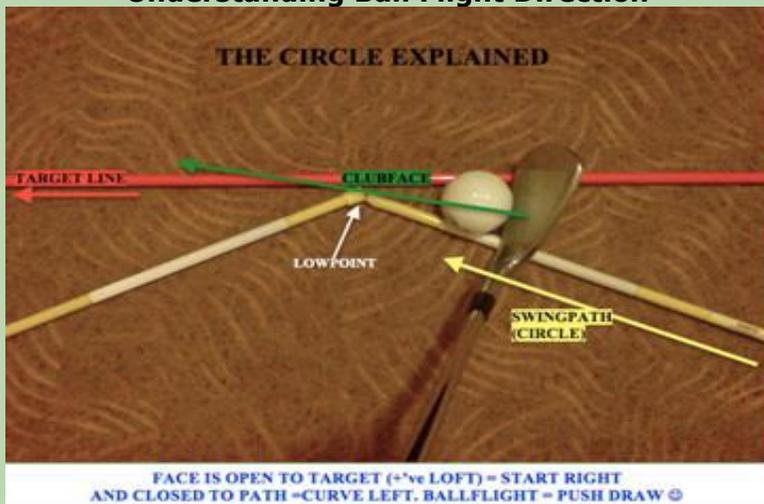
Quote from Mr. Alex Sloan

"It is hard for us to comprehend how one man (Homer Kelley) could stay focused for such a long time on one thing and stay with it for over 40 years. That same man died in the presence of over 100 PGA golf professionals who had come to spend the day and hopefully get a lesson from the great man.

Most of the times when I recall that day I also recall the speech President Franklin Roosevelt gave when Japan bombed Pearl Harbor. I was home alone and had the radio on and was bouncing a ball. I can recall this as if it were only yesterday.

However, Homer had completed his mission and unraveled the mysteries of the golf swing and done this in a way no other soul past or present or future has done or will ever do. He has given us the tools to work with".

Workshop Schedule

Time	Description
1 -1.15	<p>Registration - Welcome</p> <p>Introduction Professional and Attendees</p> <p>Students Golf History and Directional Problems</p> <p>Fill out attendance sheet and goals</p>
1.15-2.30	<p>The Golfing Machine</p> <p>Zone #3 Hands–Purpose–Clubface Control = Direction</p> <p>Outline of proceedings. Based on The Golfing Machine by Homer Kelley</p> <p>Learn how to Control the Clubshaft and the Clubface</p> <ul style="list-style-type: none"> ✓ Grip and Clubface Relationship ✓ Body Alignment at Address Position ✓ Geometry of the Circle ✓ Swing Plane (The "Boss of the Golf Swing) ✓ Correct Delivery Path from Top to Impact (Hands) ✓ Correct Release Motions ✓ <u>Hinge Actions–What are they? How do they control the clubface</u> ✓ Horizontal Hinge ✓ Angle Hinge ✓ Vertical Hinge
	<p>Understanding Ball Flight Direction</p>  <p>FACE IS OPEN TO TARGET (+ve LOFT) = START RIGHT AND CLOSED TO PATH -CURVE LEFT. BALLFLIGHT = PUSH DRAW ☺</p>

2.30-2.45

Break

2.45-3.30

Theory Part #2 – Ball Flight Laws

What are the Ball Flight Laws that govern every stroke

Understand Why your ball goes where it does.

- The "D" Plane (Descriptive Plane)

The **D Plane** shows that the ball actually starts just about where the face is pointed (approx 85% of its direction) and curves if the path is in a different direction than the face. Understanding the D Plane helps us learn how to work the ball and curve it out of trouble.

The **D Plane** will help teach you how to aim based on your swing shape or tell you, that if you want to aim a certain way, what changes you need to make to your swing shape.

3.30-4.45

On Range Practice

- Checking Grips and Clubface Alignment
- Body Alignment at Address Position
- Practicing the Three Hinge Actions for Clubface Control

This will be done using the three following procedures.

- Basic Motion - Two feet back and two feet through
- Acquired Motion - Half way back and half way through
- Total Motion - Full Swing

4.45-5.00

Completion of the Day's Program

Summary of the day's session

Questions and Answer Time

"Sustain the Lag"

In Action on The Range



Educating the Hands

A Fantastic Teaching and Learning Facility



About John Furze (PGA, GSED)

After years of dedication to the teaching of golf I gained my "Doctorate" in The Golfing Machine which is highly ranked within both the playing and teaching profession of professional golf.



I am one of 21 Teachers worldwide to hold the designation of "Doctorate in Golf Stroke Engineering" two of which live within Australia. I was selected by the panel of the Australian Golf Magazine in the top 50 List of teachers in Australia.

My golfing story began with my golf apprenticeship at the Riversdale Golf Club, Melbourne in 1973 under Mr. Bruce Green who is currently the Professional at the renowned Royal Melbourne Golf Club and acknowledged as one of Australia's top teaching professionals.

I then accepted the position of Club Professional at the Ocean Shores Golf Club, NSW. I was to return to Melbourne three years later and take up a position working under Mr. Brian Twite of The Metropolitan *Golf Club*.

It was here my love for teaching golf really took off, I was fortunate to be under the guidance of one of Australia's most respected and sought after teachers.

Three years later I was appointed professional at the *Devonport Golf Club, Tasmania* and after eight years with the club I accepted the position as Head Professional at the Bankstown Golf Club, Sydney.

After 18 years in the golf club scene gaining experience in area's of golf that I enjoyed so much. I returned to Melbourne and joined a very motivated and highly qualified golf teaching professional team under Peter Croker at the *Australian International Golf Schools*.

In 1995 I was appointed Director of Golf Instruction by Norman Von Nida at the **Norman Von Nida Golf Academy** and was fully accredited by the "Von" himself. There is no-doubt that this was a highlight of my teaching career.

In 1997 I accepted the position of Director of Golf Instruction at the *Golf Park Improvement Centre, Melbourne*. After many years at Golf Park I was asked to help establish a new academy at one of Melbourne's premier golf practice facilities - *Sandringham Golf Academy*. I am still their to this day.

Testimonials

Alex Sloan (USPGA, LM, GSED)



Alex Sloan was one of three people who attended the First Authorization Instructors Course in The Golfing Machine and was trained personally by Homer Kelley. Alex Sloan was certified as a Maser Instructor by Homer Kelley author of The Golfing Machine.

“GOLFERS, if you are looking for answers to help you play the kind of golf you dream of, now is your opportunity. John Furze, my #1 friend in the world and the best teacher I know, is going to hold a one day class for golfers who dream of playing better.

He has all the answers you want and will show you what you need to do to be that golfer you want to be.

Are you a hitter or a swinger? Or do you know? Most golfers have no idea. John will help you decide and this you MUST know. Hitters or swingers can change from one to the other any time they want once they know the details and John will give you all of them.

Do not miss out on this opportunity. Only an Authorized Instructor in The Golfing Machine can do this for you and John has his PHD in The Golfing Machine”. If we as golf teachers were given gold medals as in the Olympics, you would certainly be first on the podium to get one. That is how I look at it.

John, I hope your people down under are aware of the great man they have in their time and day that is there for them. Keep it up and I know you will.

Michael Foote (PGA, Australia)



Many thanks for all of the time and effort that you have put in over the last five years as my golf coach.

Not only do you have a remarkable knowledge of the golf swing, but you have a unique ability to impart that knowledge in a way that is easy to understand and to apply in practice.

Your positive outlook and enthusiasm for the game are second to none, making each lesson enjoyable. I attribute my golfing achievements so far to our fantastic relationship - your commitment and dedication have been invaluable.

Norman Von Nida (PGA Australia)



John's contagious enthusiasm and his effective practical abilities and his natural aptitude for teaching enable him to earn and gain the respect and confidence of his pupils which is an enormous asset to his success as a teacher.

His genuine desire and concern for the improvement and development of his pupils has earned John Furze the well deserved reputation as an exceptional teacher.

John Furze also has the rare innate quality of being able to successfully share and impart his knowledge and experience to golfers of all standards.

Peter Shaw (Golf Club Member)

This was a very informative one-day golf workshop. The presentation was excellent and John, your knowledge about golf is next to none. The way that you communicate and how you put it across will last in my mind.

The day certainly motivated me to practice more and to become the best golfer that I can be. It was a great experience and talking to others during the day was thoroughly enjoyed by all. Keep up the excellent standard, golf would certainly be at a loss without you. Thank-You John

Robert Rostolis (School Principal)

Wow! Many thanks John, a brilliant day! Your full day golf workshop was just what my game needed.

You have an unbelievable ability to deliver an understanding of the golf basics in a relaxed and entertaining way. Your attention to my individual needs on the day, has certainly given me the confidence to take my game to a new level.

John, is there anything about golf you do not know? From a beginner to a low handicap golfer, I would recommend your teaching workshops or individual golf sessions to anyone looking to improve their golf game. Once again, many thanks.

Sneak Preview

The following is just a sample of the many things that you will uncover in this Special G.O.L.F. Workshop. Why did I Pull the ball left or Push the ball right?



Straight Shot at the Target

The **Clubhead Path** is directed along the Ball-Target Line, and the **Clubface** orientation (lie angle rod) is also directed along the Ball-Target Line, and that will result in an initial ball flight that is directed straight towards the target.

If the **Clubhead Path** and **Clubface** orientation are pointing in the same direction, then the ball will not acquire any side-spin that will cause the ball to either slice to the right, or draw to the left.



Straight Pulled Shot

The white rod represents the Ball-Target Line, and the yellow rod represents the **Clubhead Path** at impact.

Note that the **Clubface** orientation (lie angle rod) is pointing in the same direction as the leftwards-directed **Clubhead Path**, and that will produce a straight pulled shot to the left.



Straight Pushed Shot

The **Clubhead Path** is directed right of the Ball-Target Line, and the **Clubface** orientation (lie angle rod) points in the same direction. The initial ball flight will be straight to the right of the target, and this will produce a straight pushed shot.

If the **Clubhead Path** and **Clubface** orientation are pointing in the same direction, then the ball will not acquire any side-spin that will cause the ball to either slice to the right, or draw to the left.

You will leave this day having a full and complete understanding about what influences the ball to do what it does.

Organize Your Own Group

BOOK NOW

A GREAT LEARNING EXPERIENCE